Microfinance Opportunities is a global nonprofit committed to understanding the financial realities of low-income households. We use data from our own research, other sources, and results from our previous work to develop consumer-focused solutions that build financial capability. In the face of changing social and economic conditions, we are continuously innovating to build new content and leverage emerging technologies to take advantage of the vast array of opportunities to deliver financial education more effectively.

We are passionate about understanding the experiences and expectations of low-income individuals and households. We strive to translate these insights into practical interventions. We design strategies and tools that institutions can effectively implement with their existing frontline staff to enhance the financial well-being of their clients.

MFO’s history of delivering results – even in the face of the unexpected constraints – is the backbone of our reputation as a global-leader in consumer-focused solutions.
FINANCIAL CAPABILITY

...is the combination of ATTITUDE, KNOWLEDGE, SKILLS, and SELF-EFFICACY needed to MAKE and EXERCISE money management decisions that BEST FIT the circumstance of ONE’S LIFE, within an ENABLING ENVIRONMENT that includes, but is not limited to, ACCESS to APPROPRIATE financial services.

FINANCIAL EDUCATION

...equips people with KNOWLEDGE and SKILLS and strengthens their ATTITUDES and BELIEF IN THEMSELVES to make and exercise INFORMED, CONFIDENT, and TIMELY money management DECISIONS.